

Contract # 48935

Schedule Dates

11/01/12-11/05/12

Advertiser

AMERICAN ACTION NETWORK (3053)

Agency

American Media & Advocacy Group (2847)

Product

POLITICAL ISSUE (1052)

Brand

Est. 3498 TV Oct 30-Nov 6 2012 (28274)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

3498

CPE

Local/Political Issue Agency

Account Types

Standard

Billing Type

Standard

Comments

Date Entered 10/24/12
Last Modified 10/24/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,000.00
Net Total \$85,000.00
Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots Rate
Nov. 2012 7 \$100,000.00
Grand Total: 7 \$100,000.00

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



American Media & Advocacy Group
C/O National Media, Inc.
Attn: Tricia King
815 Slaters Lane
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	3:30P- NOTRE DAME FOOTBALL	1						1		1	\$9,000.00	\$9,000.00	WHDH Boston (WHDH)		10/24/12
2.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	10:27A- Meet the Press	1							1	1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/24/12
3.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	6:30P- NBC Nightly News	1				1				1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		10/24/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6:30P- NBC Nightly News	1	1							1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		10/24/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	10P- DATELINE	1				1				1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		10/24/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1						1		1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/24/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1							1	1	\$35,000.00	\$35,000.00	WHDH Boston (WHDH)		10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.